Plaintiff, Fortifiber Corporation, for its Complaint against Defendants Forta

Plaintiff, Fortifiber Corporation ("Fortifiber"), is a corporation organized and existing under the laws of the State of California, having a principal place of business at 300 Industrial Drive, Fernley, Nevada.

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2. Defendant, Forta Corporation ("Forta"), is a corporation organized and existing under the laws of the State of Pennsylvania, having a principal place of business at 100 Forta Drive, Grove City, Pennsylvania. Defendant, Forta-Kote, LLC ("Forta-Kote"), is a limited liability corporation organized and existing under the laws of the State of Pennsylvania, also having a place of principal place of business at 100 Forta Drive, Grove City, Pennsylvania. On information and belief, Forta-Kote is a subsidiary and corporate affiliate of Forta. Forta and Forta-Kote are collectively referred to herein as "Defendants."

NATURE OF THE CASE

- 3. This is an action for trademark infringement under Section 32 of the Lanham Act, 15 U.S.C. § 1114; unfair competition under Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a); common law trademark infringement and unfair competition under Nevada law; deceptive trade practices under Nevada law (Nev. Rev. Stat. §§ 41.600 and 598.0915); unjust enrichment; and breach of contract.
- Fortifiber hereby seeks: (1) injunctive relief; (2) all damages arising from 4. Defendants' past and present infringement; (3) all profits unlawfully obtained by Defendants; and (4) an award of Fortifiber's attorney fees and costs for having to bring this suit to enforce its trademark and contract rights.

JURISDICTION AND VENUE

5. This action arises under an Act of Congress relating to trademarks, as set forth in Section 32 of the Lanham Act, 15 U.S.C. § 1114(1)(a) and Section 43 of the Lanham Act, 15 U.S.C. § 1125(a). This action also includes other claims that are so related to the claims provided by the Federal statutes, including common law trademark infringement and unfair competition under Nevada law, deceptive trade practices under Nevada law (Nev. Rev. Stat. §§ 41.600 and 598.0915), unjust enrichment, and breach of contract, that they form part of the same case or controversy under Article III of the United States Constitution.

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- This Court has original subject matter jurisdiction under 15 U.S.C. § 1121 6. and 28 U.S.C. §§ 1331 and 1338(a), and has supplemental jurisdiction under 28 U.S.C. § 1367(a).
- This Court also has diversity subject matter jurisdiction under 28 U.S.C. § 7. 1332, in that the matter in controversy in this action exceeds the sum or value of \$75,000, exclusive of interest and cost, and is between citizens of different states.
- Upon information and belief, Defendants are subject to the jurisdiction of 8. this Court because they do business in the state of Nevada and have transacted business relating to the subject matter of the claims asserted here in the state of Nevada and within this District. In particular, in view of the activities of the Defendants described herein. Defendants have committed acts of infringement and unfair competition complained of herein in the state of Nevada and within this District that subject them to the personal jurisdiction of this Court.
 - 9. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b).

GENERAL ALLEGATIONS

Fortifiber's Marks

- Fortifiber, a privately held, family-owned business, was founded in 1939, 10. over 75 years ago, and has since grown into a leading domestic and international supplier of weather-resistive barriers for use in buildings, and is widely recognized as a supplier of one of the most technologically advanced weather-resistive barriers available.
- Fortifiber is headquartered in Fernley, Nevada, with sales representatives 11. located throughout the United States. It sells and distributes its products to end users in the United States and Canada through distributors and specialty retailers located throughout the United States and Canada. Fortifiber also occasionally sells its products directly to end users. Fortifiber's products are selected and specified by designers and architects, and purchased and installed by building contractors, remodelers, tradespersons, and building owners.

12. Since at least 1951, Fortifiber has used the mark FORTIFIBER in connection with certain of its products. Fortifiber also filed its first U.S. Trademark registration applications for FORTIFIBER in 1951, which matured into U.S. Registration Nos. 571,230 and 573,179, which registrations have since lapsed in favor of Fortifiber's trademark registrations listed below. That is, in the ensuing years, Fortifiber has further expanded its use of the prefix "FORTI-" in association with its products and, in addition to its strong common law trademark rights throughout the United States, is presently the owner of the following U.S. Trademark Registrations (hereinafter, the "FORTI-Family"):

Mark	Registration No.	Registration Date	Goods
FORTIFIBER	2,839,612	May 11, 2004	Non-metal vapor barriers; Building materials, namely, non-metal weather resistive building paper for all-purpose construction use; non-metal window flashing and door flashing; non-metal flooring and tile underlayment; non-metal concrete curing papers; Non-metal finished floor protection sheets
FORTIFLASH	2,622,665	Sept. 24, 2002	Non-metal building materials for weatherproofing door frames, namely, door flashing and non-metal building materials for weatherproofing window frames, namely, window flashing
FORTIFLASH 40	2,568,416	May 7, 2002	Non-metal building materials for weatherproofing window and door frames, namely, window flashing and door flashing
FORTIFIBER BUILDING SYSTEMS GROUP	3,039,094	Jan. 10, 2006	Paper bags and laminated paper in roll and sheet form; Building materials, namely, non-metal water vapor barriers; Non-metal window flashing and door flashing; non-metal concrete curing papers, non-metal finishing flooring and tile underlayment
FORTIFLEX	4,194,184	Aug. 21, 2012	Non-metal building materials for weatherproofing window frames, namely, self-adhesive window flashing

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Mark	Registration No.	Registration Date	Goods
FORTISEAL	4,600,337		Non-metal building materials for weatherproofing buildings, namely, polymer-based, pre-sized flashing membrane

See Exhibits A-1 through A-6. All of the foregoing registrations remain in full force and effect. Except for the registrations for FORTIFLEX and FORTISEAL, all registrations are incontestable under 15 U.S.C. § 1065.

- Fortifiber has widely advertised these marks throughout the United States 13. and internationally. Fortifiber has consistently used its FORTI- Family of trademarks in connection with the marketing of its building products.
- Fortifiber has spent significant resources and efforts since 1951 in 14. promoting and advertising its FORTI- Family of trademarks, including the use of multimedia advertising and industry trade shows. Since 2006, Fortifiber has spent over \$1.5 million in marketing its products. Fortifiber prominently marks its advertising, website, packaging, data sheets, specification sheets, installation guides, trade show booths and other promotional items with Fortifiber's FORTI- Family of trademarks. See, e.g., Ex. B. www.fortifiber.com/technical_information.html.
- Fortifiber's continuous efforts have caused the relevant consuming public 15. to come to associate Fortifiber's FORTI- Family of trademarks with building products provided by Fortifiber. Fortifiber's FORTI- Family of trademarks has also acquired distinctiveness and secondary meaning as an indication of origin, source, sponsorship, and quality with respect to Fortifiber's products. Fortifiber's FORTI- Family of trademarks has thereby become one of the most important assets of Fortifiber, possessing tremendous value and substantial goodwill as a trademark identifying Fortifiber and its products.

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Defendants' Prior Infringement of Fortifiber's FORTIFIBER Trademark

- 16. On information and belief, Forta was formed in 1978 and then began manufacturing and distributing synthetic reinforcing fibers for concrete. In May 1984, Forta begin selling a three-dimensional secondary reinforcement for concrete under the name FORTA FIBRE. Exhibit C.
- 17. On September 20, 1984, Fortifiber commenced an action against Forta in the United States District Court for the Central District of California, Civil Action No. 84–7116 ER (PX), alleging trademark infringement under Section 32 of the Lanham Act, 15 U.S.C. § 1114, and unfair competition. Exhibit D, p. 1.
- 18. On August 27, 1985 Fortifiber and Forta executed a Settlement Agreement ("Settlement Agreement") whereby Forta agreed to "forever refrain from using the mark or name FORTA FIBRE in connection with the offer for sale, sale and/or advertising of its products in the United States." Exhibit D, ¶ 1.
- 19. Although Forta retained the right to use the mark or name "Forta" alone in connection with the offer for sale, sale and/or advertising of its products, Forta further agreed to the following restrictions on its packaging:

Whenever Forta Corporation uses FORTA as its trademark on containers for goods, the word FORTA shall appear alone on one line with a description of the goods beneath the word FORTA in type face no larger than one-half (1/2) the size employed in printing the word FORTA. The description of the goods may begin with the word "fibrous" but shall never include the word "fiber". Also the word "fibrous" shall not appear alone and shall be followed by some multi-lettered word, which is not an article or pronoun.

Exhibit D, ¶ 2.a.

- 20. As for advertising, Forta further agreed to the following restrictions in its advertising:
 - (i) In the headline portion of any advertisement, the mark FORTA shall appear alone on one line with a description of the goods beneath the word FORTA in type face no larger than one half (1/2) the size employed in printing the word FORTA. If that description begins with the word "fibrous", or the words "a fibrous", or some other article or pronoun proceeding the word "fibrous", then printed material at least twice the height of the largest

letter used in printing the word FORTA shall be interposed between the word FORTA and the description. The interposed printed material shall be a symbol, picture or some graphic design. Specifically, the aforementioned symbol may be:



If the first word of the description is not an article or pronoun but is a word of more than four (4) letters other than "fibrous", then the foregoing condition relating to the interposition of printed material shall not apply. However, all other provisions, including the size lettering and the use of the word FORTA on the first line with any description beneath as described above, shall apply.

(ii) In the text portion of any advertising, the use of the word "fiber" or "fibre", singular or plural, shall be used only in reference to products competitive with Forta Corporation's products and shall not be used in any manner in connection with or in reference to Forta Corporation's products, except when the word "fiber" or "fibre" (singular or plural) is immediately preceded by a chemical name other than polypropylene. If the word FORTA is used in any such text portion, it will never be followed immediately by the word "fibrous".

Exhibit D, ¶ 2.b.

21. The parties also agreed:

Should enforcement of this Agreement by either party be necessary in an action in equity or at law, it is hereby stipulated that the prevailing party in any such litigation shall be awarded reasonable attorneys fees and such other damages, both compensatory and punitive as the Court my determine. It shall not be necessary in any such action for Fortifiber Corporation to prove trademark infringement if the Court determines that the terms of this Agreement have been violated.

Exhibit D, ¶ 7.

22. Finally, the parties agreed:

This Agreement shall inure to the benefit of and be binding upon the respective successors, licensees, affiliates and assigns of the parties.

Exhibit D, ¶ 10.

Defendants' Recent Infringing Use of Fortifiber's FORTI- Family of Trademarks

23. On information and belief, on March 24, 2015, Forta caused Forta-Kote to be formed as a limited liability corporation in the Commonwealth of Pennsylvania.

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24. Forta-Kote thereafter began offering and marketing a number of inter
related products used in the building construction and remodeling trades. These products
ucts ("the Infringing Goods") include: (1) "Forta-Kote Super Stucco," a three-component
polymerized cementitious protective coating that can be applied to a variety of vertical
interior and exterior surfaces and which includes "Forta-Kote Bond" and "Forta-Kote
Mesh"; (2) "Forta-Kote Tough Deck"; (3) "Forta-Kote Multisurface Waterproofer"; (4
"Forta-Kote Poly" (a single-component, water-based aliphatic polyurethane); and (5
"Forta-Kote NPW" (a sealer for cementitious materials). See Exhibits E-1 through E-5.

- 25. The Infringing Goods are similar or related to the weather-resistant barriers offered by Fortifiber, and in some cases are designed to be applied to building structures directly over Fortifiber's weather-resistant barriers bearing Fortifiber's FORTI-Family of trademarks.
- Between April 2015 and July 2015, Forta filed three trademark registration 26. applications with United States Patent and Trademark Office seeking the registration of three versions of the mark "Forta-Kote," each describing the goods as: "Coatings, namely, a cementitious powder mixed with the liquid acrylic placed on a fiberglass mesh for use as a building material." See Exhibits F-1 through F-3.
- On January 19-21, 2016, the NAHB International Builders Show® (IBS) 27. was held in Las Vegas, Nevada, which provides building industry professionals from around the globe an opportunity to discover products and innovative concepts designed to enhance their businesses. See Exhibit G.
- As it has for many of the last 15 years, Fortifiber attended and maintained 28. a booth at this trade show. See Exhibit H.
- For the first time, Forta-Kote also attended and maintained a booth at this 29. trade show. That is, on January 19-21, 2016, Forta-Kote, at its admitted first appearance at the NAHB International Builders Show® (IBS) in Las Vegas, Nevada, displayed and demonstrated its Infringing Goods at Booth S4205. See Exhibits H and I.

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Fortifiber thereby first became aware of Defendants' use of "Forta-Kote" in 30. connection with the Infringing Goods during the January 2016 NAHB International Builders Show® (IBS) in Las Vegas, Nevada. Fortifiber had no prior knowledge that Defendants had adopted, sought registrations for, or were using a confusingly similar mark to Fortifiber's FORTI- Family of trademarks in similar or related goods.

- Fortifiber subsequently learned that Defendants developed and maintains 31. a website at www.Forta-Kote.com that markets and promotes the Infringing Goods under a confusingly similar mark to Fortifiber's FORTI- family of trademarks.
- Defendants were aware of Fortifiber's trademark rights in at least the 32. FORTIFIBER trademark since at least 1985 and are, on information and belief, aware of Fortifiber's trademark rights in Fortifiber's FORTI- Family of trademarks.

COUNT I

Trademark Infringement Under the Lanham Act

- Fortifiber realleges each and every allegation contained in the preceding 33. paragraphs of this Complaint as though fully set forth herein.
- Upon information and belief, Defendants were, are, and continue to be 34. well aware of the valuable goodwill and reputation represented by Fortifiber's FORTI-Family of trademarks.
- The FORTA- prefix is the principal feature of "Forta-Kote" used by 35. Defendants as a mark in association with the Infringing Goods. By using the FORTAprefix, Defendants have intentionally adopted a confusingly similar mark to Fortifiber's FORTI- Family of trademarks, in view of the strength of Fortifiber's FORTI- Family of trademarks; the relatedness of the goods; the similarity of the marks in appearance, sound, connotation, and commercial impression; the identical marketing channels of trade used and customers to whom these products are sold; the type of goods and the degree of care likely to be exercised by the purchaser; Defendants' intent in selecting the mark despite actual knowledge of Fortifiber's trademark rights; and the likelihood of expansion of Fortifiber's product lines into building coatings, such as stucco.

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Defendants' related building products employing "Forta-Kote" are sold, 36. and are likely to continue being sold, throughout the United States in the same geographic trade markets as those through which Fortifiber's building products are sold under Fortifiber's FORTI- Family of trademarks. Upon information and belief, Defendants derive and will continue to derive substantial revenue from their infringing use of FORTA-KOTE in connection with sales of Defendants' building products in interstate commerce.

- 37. Defendants' activities, particularly the use in commerce of "Forta-Kote" in connection with building products, are likely to cause confusion or mistake or to deceive the public, including, without limitation, consumers and end users, into believing that Defendants' products are manufactured by Fortifiber or are sponsored, licensed, or authorized by, or affiliated, connected, or otherwise associated with Fortifiber. This confusion is likely to cause, has caused, and/or will continue to cause Fortifiber's FORTI- Family of trademarks to lose their ability to serve as a unique identifier of Fortifiber's building products.
- Upon information and belief, Defendants' actions are intentional, willful, 38. and in bad faith, and were committed with full knowledge of Fortifiber's prior ownership of the FORTI- Family of trademarks and Fortifiber's exclusive right to use and control the use of such trademarks.
- Upon information and belief, Defendants have acted and continue to act 39. intentionally, willfully, and in bad faith with the intent to capitalize upon Fortifiber's property rights and goodwill, all in violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114.
- Defendants' use of "Forta-Kote" causes initial interest confusion and a 40. likelihood of confusion and has significantly injured Fortifiber's interests and will continue to do so unless immediately enjoined. Specifically, Defendants have: (a) traded upon and threaten to trade upon the significant and valuable goodwill established by Fortifiber; (b) have, are, and will continue to likely cause confusion

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among the public as to the source of and affiliation with Fortifiber; and (c) have damaged and threaten to further damage the significant and valuable goodwill established by Fortifiber.

- The foregoing acts of infringement have been and continue to be delib-41. erate, willful, and wanton, making this an exceptional case within the meaning of 15 U.S.C. § 1117.
 - 42. Fortifiber has no adequate remedy at law.

COUNT II

Federal Unfair Competition

- 43. Fortifiber realleges each and every allegation contained in the preceding paragraphs of this Complaint as though fully set forth herein.
- The activities of Defendants constitute the use of words, terms, and 44. names and combinations thereof that have previously, are currently, and will continue to cause confusion or to cause mistake or to deceive as to the affiliation, connection, or association of Defendants with Fortifiber, or as to the origin, sponsorship, or approval of Defendants' goods, services, or commercial activities by Fortifiber.
- 45. Upon information and belief, Defendants have actual knowledge of Fortifiber's ownership of the registered FORTI- Family of trademarks, and Defendants committed the foregoing acts with full knowledge that it was, is and will continue infringing upon Fortifiber's rights.
- 46. Defendants' activities as set forth above constitute violations of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).
- 47. As a proximate result of Defendants' actions, Fortifiber has suffered and will continue to suffer great damage to its business, goodwill, reputation, profits, and the strength of Fortifiber's FORTI- Family of trademarks. The injury to Fortifiber is and continues to be ongoing and irreparable. An award of monetary damages alone cannot fully compensate Fortifiber for its injuries.

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- 48. The foregoing acts of infringement have been and continue to be deliberate, willful, and wanton, making this an exceptional case within the meaning of Section 35 of the Lanham Act, 15 U.S.C. § 1117.
 - 49. Fortifiber has no adequate remedy at law.

COUNT III

Common Law Trademark Infringement and Unfair Competition Under Nevada Law

- 50. Fortifiber realleges each and every allegation contained in the preceding paragraphs this Complaint as though fully set forth herein.
- 51. Fortifiber's building products advertised and sold in connection with its FORTI- Family of trademarks are primarily used for commercial or residential purposes.
- 52. Defendants' infringing use of "Forta-Kote" violates Nevada law against trademark infringement and unfair competition because Fortifiber has protectable rights in Fortifiber's FORTI- Family of trademarks and because Defendants' acts have infringed on those protectable rights by causing, and continuing to cause, a likelihood of confusion or misunderstanding as to the source, sponsorship, approval, or certification of goods.
- 53. Upon information and belief, Defendants have received substantial revenues and substantial profits as a result of the infringing use of "Forta-Kote", to which Defendants are not entitled, and Fortifiber has also suffered damages as a result of the infringing use, for which Defendants are responsible.
- 54. Defendants' unlawful conduct as set forth herein has been and continues to be willful, deliberate, and in bad faith, with knowledge that such conduct was, is, and will continue to be in direct contravention of Fortifiber's trademark rights.
- 55. Fortifiber and the general public have been, and continue to be, irreparably damaged by the violation of this statute, and Fortifiber has no adequate remedy at law. Unless enjoined, Defendants will continue to infringe upon Fortifiber's

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FORTI- Family of trademarks, causing further injury to Fortifiber and confusing the public.

COUNT IV

Deceptive Trade Practices Under Nevada Law

- Fortifiber realleges each and every allegation contained in the preceding 56. paragraphs of this Complaint as though fully set forth herein.
- 57. Fortifiber's building products advertised and sold in connection with its FORTI- Family are primarily used for commercial or residential purposes.
- Defendants' infringing use of "Forta-Kote" is a Deceptive Trade Practice 58. under Nevada law (Nev. Rev. Stat. §§ 41.600 and 598.0915) because Defendants have in the course of their business: (1) knowingly passed off goods for sale as those of Fortifiber; (2) knowingly made a false representation as to affiliation, connection, association with Fortifiber; and (3) knowingly made or made a false representation as to the source, sponsorship, approval of goods for sale; and it has caused, and continues to cause, a probability of confusion or misunderstanding as to the source, sponsorship, approval, or certification of goods.
- The acts of Defendants have caused and are continuing to cause great 59. and irreparable harm to Fortifiber and, unless permanently enjoined by this Court, such irreparable harm will continue.

COUNT V

Unjust Enrichment

- Fortifiber realleges each and every allegation contained in the preceding 60. paragraphs of this Complaint as though fully set forth herein.
- Defendants have benefitted by the unauthorized use of Fortifiber's 61. FORTI- Family of trademarks. This benefit has included, but is not limited to, revenue and profits obtained from sales of Defendants' goods sold under the infringing "Forta-Kote" designations which, in equity and good conscience, belongs to Fortifiber.

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6	2.	Defendants' ir	nfringing use	of and	benefit f	rom D	efendants	' "Forta	-Kote"
designa	tions	has injured an	d has resulte	d in inec	quity to F	ortifibe	er as descr	ibed ab	ove. It
is not e	quital	ble to allow D	efendants to	benefit	from the	e unai	ıthorized ι	use of '	"Forta-
Kote" de	esigna	ations on buildi	ing products.						

63. The acts of Defendants have caused and are continuing to cause great and irreparable harm to Fortifiber and, unless permanently enjoined by this Court, such irreparable harm will continue.

COUNT VI

Breach of Contract

- Fortifiber realleges each and every allegation contained in the preceding 64. paragraphs of this Complaint as though fully set forth herein.
- To resolve Defendants' prior infringement of Fortifiber's FORTI- Family of 65. trademarks, Fortifiber in good faith negotiated and entered into the Settlement Agreement with Forta and its "respective successors, licensees, affiliates and assigns." Exhibit D, ¶ 10.
 - The Settlement Agreement is a valid, continuing and enforceable contract. 66.
- On information and belief, Forta-Kote is a subsidiary and corporate 67. affiliate of Forta and is therefore equally subject to the terms of the Settlement Agreement as is Forta.
- 68. The Settlement Agreement terms of ¶¶ 2.a and 2.b are material elements of the Settlement Agreement.
- 69. The Settlement Agreement requires that "the mark FORTA shall appear alone on one line" and the "description of the goods beneath the word FORTA [shall be] in a typeface no larger than one-half (1/2) the size employed in printing the word FORTA." See Exhibit D, ¶¶ 2.a. and 2.b.
- In Defendants' use of "Forta-Kote," the mark FORTA does not appear 70. alone on one line and the description of the goods beneath the word FORTA are in many cases in a typeface that is larger than one half (1/2) the size employed in printing

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the word FORTA, both of which violate ¶¶ 2.a. and 2.b. of the Settlement Agreement. See Exhibit D, ¶¶ 2.a. and 2.b, and Exhibits E-1 through E-5.

- Defendants' use of "Forta-Kote" constitutes a breach of ¶¶ 2.a. and 2.b. of 71. the Settlement Agreement and is a material breach of the Settlement Agreement.
- Defendants purposefully, knowingly, and willingly adopted "Forta-Kote" 72. with full knowledge of the existence of not only Fortifiber's FORTI- Family of trademark rights, but also of the Settlement Agreement and the terms of ¶¶ 2.a. and 2.b, both of which proscribe the use of FORTA.
- As a proximate result of Defendants' breach, Fortifiber has suffered harm 73. and damages and Fortifiber has no adequate remedy at law.

PRAYER FOR RELIEF

WHEREFORE, Fortifiber respectfully requests judgment against Defendants as follows:

- Preliminarily and permanently enjoining and restraining Defendants and Α. their respective officers, agents, servants, employees, and attorneys, and those persons in active concert or participation with Defendants from using any "Forta-Kote" designations, or any designation that is confusingly or deceptively similar to Fortifiber's FORTI- Family of trademarks, either alone or in conjunction with other words or symbols, as part of any trademark, service trademark, logo, trade name, corporate name, assumed name, domain name, or in relation to any goods sold or distributed by Defendants, or in any other manner.
- В. Directing such other relief as the Court may deem appropriate to prevent the trade and public from forming any erroneous impression that any product sold or otherwise distributed or promoted by Defendants is authorized by Fortifiber or that Fortifiber is related in any way to Defendants' Infringing Goods.
- C. Directing Defendants, pursuant to Section 36 of the Lanham Act, 15 U.S.C. § 1118, to destroy all literature, signs, labels, prints, packages, wrappers, containers, advertising materials, internet content, stationary, software, and any other

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items in their possession or control which contain the infringing designation "Forta-
Kote," or any term confusingly or deceptively similar to Fortifiber's FORTI- Family of
trademarks, either alone or in combination with other words or symbols, and to destroy
all plates, molds, matrices, masters, and other mean of making any of those infringing
items.

- Directing Defendants to file with the Court and to serve upon Fortifiber D. within thirty (30) days after service of an injunction in this action, a written report by Defendants, under oath, setting forth in detail the manner in which Defendants have complied with the injunction.
- E. Directing Defendants to specifically perform and comply with the terms of ¶¶ 2.a. and 2.b. of the Settlement Agreement executed by Forta in 1985.
- Awarding Fortifiber all damages, including Defendants' profits, any F. damages sustained by Fortifiber, and the costs of the action, permitted by Section 35 of the Lanham Act, 15 U.S.C. § 1117, including trebled damages.
- Awarding Fortifiber all profits, gains, benefits, and advantages derived by G. Defendants from its unjust enrichment and other conduct as alleged herein.
- Awarding Fortifiber its damages by reason of Defendants' acts of Н. trademark infringement, unfair competition, breach of contract, and unjust enrichment, in an amount to be established at trial.
- Awarding Fortifiber exemplary and/or punitive damages by reason of Ι. Defendants' willful, intentional, and malicious acts described herein, in an amount to be established at trial.
- Awarding Fortifiber reasonable attorney fees pursuant to Section 35(a) of J. the Lanham Act, 15 U.S.C. § 1117(a) and the Settlement Agreement and the costs of this action.
 - K. Awarding Fortifiber such further relief as this Court deems just and proper.

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Case 3:16-cv-00066-RCJ-VPC Document 1 Filed 02/11/16 Page 17 of 116

JURY TRIAL

Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Fortifiber demands a trial by jury on any and all issues so triable under applicable law.

Dated this !! day of February, 2016.

MCDONALD CARANO WILSON, LLP

LEIGH GODDARD

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EXHIBIT A

EXHIBIT A-1

Int. Cls.: 17, 19 and 27

Prior U.S. Cls.: 1, 5, 12, 13, 19, 20, 33, 35, 37, 42 and 50

Reg. No. 2,839,612 Registered May 11, 2004

United States Patent and Trademark Office

TRADEMARK PRINCIPAL REGISTER

FORTIFIBER

FORTIFIBER CORPORATION (CALIFORNIA CORPORATION) 1001 TAHOE BOULEVARD INCLINE VILLAGE, NV 894519309

FOR: NON-METAL WATER VAPOR BARRIERS, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FIRST USE 3-0-1995; IN COMMERCE 3-0-1995.

FOR: BUILDING MATERIALS, NAMELY, NON-METAL WEATHER RESISTIVE BUILDING PAPER FOR ALL-PURPOSE CONSTRUCTION USE; NON-METAL WINDOW FLASHING AND DOOR FLASH-ING; NON-METAL FLOORING AND TILE UNDER-LAYMENT; NON-METAL CONCRETE CURING PAPERS, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50). FIRST USE 3-0-1955; IN COMMERCE 3-0-1955.

FOR: NON-METAL FINISHED FLOOR PROTECTION SHEETS, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 3-0-1995; IN COMMERCE 3-0-1995.

OWNER OF U.S. REG. NOS. 571,230 AND 573,179.

SER. NO. 76-462,717, FILED 10-29-2002.

TONI HICKEY, EXAMINING ATTORNEY

Generated on:

This page was generated by TSDR on 2016-02-04 08:24:51 EST

Mark: FORTIFIBER

FORTIFIBER

US Serial Number: 76462717

Application Filing Date:

Oct. 29, 2002

US Registration Number: 2839612

Registration Date:

May 11, 2004

Register:

Principal

Mark Type:

Trademark

Status:

The registration has been renewed.

Status Date:

Ocl. 18, 2013

Publication Date: Feb. 17, 2004

Mark Information

Mark Literal Elements:

FORTIFIBER

Standard Character Claim:

Mark Drawing Type:

1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations:

0571230, 0573179

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] Indicate deleted goods/services;
 Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability, and
 Asterisks ".." Identify additional (new) wording in the goods/services.

NON-METAL WATER VAPOR BARRIERS

International Class(es): 017 - Primary Class

U.S Class(es):

001, 005, 012, 013, 035, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Mar. 1955

Use in Commerce:

Mar. 1955

BUILDING MATERIALS, NAMELY, NON-METAL WEATHER RESISTIVE BUILDING PAPER FOR ALL-PURPOSE CONSTRUCTION USE; NON-METAL WINDOW FLASHING AND DOOR FLASHING; NON-METAL FLOORING AND TILE UNDERLAYMENT; NON-METAL CONCRETE CURING PAPERS

International Class(es): 019 - Primary Class

U.S Class(es);

001, 012, 033, 050

Class Status: ACTIVE Basis: 1(a) First Use: Mar. 1955 Mar. 1955 For:

Use In Commerce:

NON-METAL FINISHED FLOOR PROTECTION SHEETS

International Class(es): 027 - Primary Class

U.S Class(es):

019, 020, 037, 042, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Mar. 1955

Use In Commerce:

Mar. 1955

Basis Information (Case Level)

Filed Use: Yes Flied ITU: No Filed 44D: No Filed 44E: No

Currently Use: Yes Currently ITU: No Currently 44D: No Currently 44E: No Currently 66A: No

Amended Use: No Amended ITU: No Amended 44D: No Amended 44E: No

Filed 66A: No Filed No Basis; No

Currently No Basis: No

Current Owner(s) Information

Owner Name:

Forlifiber Corporation

Owner Address:

300 Industrial Drive Femley, NEVADA 89408 UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized:

CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steven L. Underwood

Docket Number:

FOR009 T310A

Attorney Primary Email ptomail@priceheneveld.com

Attorney Email Authorized:

Address:

Correspondent

Yes

Correspondent Name/Address:

Steven L. Underwood PRICE HENEVELD LLP 695 KENMOOR SE, PO BOX 2567 GRAND RAPIDS, MICHIGAN 49501 UNITED STATES

Phone: (616) 949-9610

Fax:

(616) 957-8196

Correspondent e-mail: ptomall@priceheneveld.com

Correspondent e-mail **Authorized:**

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 18, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 18, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	69471
Oct. 18, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69471
Oct. 15, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	69471
Oct. 18, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Oct. 15, 2013	TEAS SECTION 8 & 9 RECEIVED	
Jan. 12, 2010	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
Aug. 21, 2009	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	70132
Aug. 31, 2009	ASSIGNED TO PARALEGAL	70132
Aug. 21, 2009	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 21, 2009	PAPER RECEIVED	
Oct. 18, 2004	CERTIFICATE OF CORRECTION ISSUED	
Aug. 16, 2004	SEC 7 REQUEST FILED	
Aug. 16, 2004	PAPER RECEIVED	
May 11, 2004	REGISTERED-PRINCIPAL REGISTER	
Feb. 17, 2004	PUBLISHED FOR OPPOSITION	
Jan. 28, 2004	NOTICE OF PUBLICATION	
Dec. 14, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 09, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 09, 2003	PAPER RECEIVED	
May 29, 2003	NON-FINAL ACTION MAILED	
May 27, 2003	ASSIGNED TO EXAMINER	76612

Maintenance Filings or Post Registration Information

Affidavit of Continued

Section 8 - Accepted

Affidavit of Incontestability:

Section 15 - Accepted

Renewal Date:

May 11, 2014

Change in Registration:

Yes

Correction made to Registration:

In the statement, Column 1, line 7, " FIRST USE 3-0-1995, IN COMMERCE 3-0-1995" should be deleted, and, FIRST USE 3-0-1955, IN COMMERCE 3-0-1955 should be inserted. In the statement, Column 2, line 5, "FIRST USE 3-0-1995, IN COMMERCE 3-0-1995" should be deleted, and, FIRST USE 3-0-1955, IN COMMERCE 3-0-1955 Should be inserted.

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location:

Oct. 18, 2013

EXHIBIT A-2

Int. Cl.: 19

Prior U.S. Cls.: 1, 12, 33 and 50

Reg. No. 2,622,665 Registered Sep. 24, 2002

United States Patent and Trademark Office

TRADEMARK PRINCIPAL REGISTER

FORTIFLASH

FORTIFIBER CORPORATION (CALIFORNIA CORPORATION), DBA FORTIFIBER BUILD-ING PRODUCTS SYSTEMS 1001 TAHOE BOULEVARD INCLINE VILLAGE, NV 894519512

FOR: NON-METAL BUILDING MATERIALS FOR WEATHERPROOFING DOOR FRAMES, NAMELY, DOOR FLASHING AND NON-METAL BUILDING MATERIALS FOR WEATHERPROOFING WINDOW

FRAMES, NAMELY, WINDOW FLASHING, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 9-2-1999; IN COMMERCE 9-2-1999.

SER. NO. 75-719,321, FILED 6-2-1999.

HELLEN BRYAN-JOHNSON, EXAMINING ATTORNEY

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This page was generated by TSDR on 2016-02-04 08:25:31 EST

Mark: FORTIFLASH

FORTIFLASH

US Serial Number: 75719321

Application Filing Date:

Jun. 02, 1999

US Registration Number: 2622685

Registration Date:

Sep. 24, 2002

Register:

Principal

Mark Type:

Trademark

Status:

The registration has been renewed.

Status Date:

Dec. 23, 2011

Publication Date: Jul. 02, 2002

Mark Information

Mark Literal Elements:

FORTIFLASH

Standard Character Claim:

Mark Drawing Type:

1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services

Brackets [..] Indicate deleted goods/services;

Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
 Asterisks ".." identify additional (new) wording in the goods/services.

Non-metal building materials for weatherproofing door frames, namely, door flashing and non-metal building materials for weatherproofing window frames, namely, window flashing

International Class(es): 019 - Primary Class

U.S Class(es):

001, 012, 033, 050

Class Status:

ACTIVE

Вавів:

1(a)

First Use: Sep. 02, 1999

Use in Commerce:

Sep. 02, 1999

Basis Information (Case Level)

				11-300-1011	110000
Filed Use:	No	Currently Use:	Yes	Amended Use:	No
Filed ITU:	Yes	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D;	Nο
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
d No Basis:	No Co	rrently No Basis:	No		

Current Owner(s) Information

Owner Name:

Fortifiber Corporation

DBA, AKA, Formerly:

DBA Fortifiber Building Products Systems

Owner Address:

419 WEST PLUMB LANE RENO, NEVADA 89509 UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized:

CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: STEVEN L. UNDERWOOD

Docket Number:

000,277

Correspondent

Correspondent Name/Address:

STEVEN L. UNDERWOOD PRICE HENEVELD LLP POST OFFICE BOX 2587 695 KENMOOR,S.E. GRAND RAPIDS, MICHIGAN 49501 UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 23, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	77315
Dec. 23, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	77315
Dec. 19, 2011	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	77315
Dec. 19, 2011	PAPER RECEIVED	
Nov. 26, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Nov. 19, 2007	ASSIGNED TO PARALEGAL	77315
Nov. 13, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 13, 2007	PAPER RECEIVED	
Oct. 01, 2007	CASE FILE IN TICRS	
Sep. 24, 2002	REGISTERED-PRINCIPAL REGISTER	
Jul. 02, 2002	PUBLISHED FOR OPPOSITION	
Jun. 12, 2002	NOTICE OF PUBLICATION	
Apr. 04, 2002	REG. CANCELLED - RESTORED TO PENDENCY	
Feb. 07, 2002	SEC 7 REQUEST FILED	
Dec. 18, 2001	REGISTERED-PRINCIPAL REGISTER	
Sep. 25, 2001	PUBLISHED FOR OPPOSITION	
Sep. 05, 2001	NOTICE OF PUBLICATION	
Mar. 13, 2001	REG. CANCELLED - RESTORED TO PENDENCY	
Feb. 23, 2001	POST REGISTRATION ACTION MAILED NO RESPONSE REQUIRED	
Nov. 13, 2000	SEC 7 REQUEST FILED	
Oct. 24, 2000	REGISTERED-PRINCIPAL REGISTER	
Aug. 01, 2000	PUBLISHED FOR OPPOSITION	
Jun. 30, 2000	NOTICE OF PUBLICATION	
Apr. 10, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 10, 2000	USE AMENDMENT ACCEPTED	
Mar. 17, 2000	EXAMINER'S AMENDMENT MAILED	
Dec. 10, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 27, 2000	AMENDMENT TO USE PROCESSING COMPLETE	
Dac. 10, 1999	USE AMENDMENT FILED	
Sep. 24, 1999	NON-FINAL ACTION MAILED	
Sep. 22, 1999	ASSIGNED TO EXAMINER	71547

Sep. 22, 1999 A	ASSIGNED	O EXAMINER	76843
		Maintenance Filings or Post Registrati	ion Information
Affidavit of (Continued Use:		
Section 8 - Accepte	d		
	affidavit of estability:		
Saction 15 - Accept	ed		
Rene	wal Date:		
Sep. 24, 2012			
		TM Staff and Location Inform	mation

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location:

Dec. 23, 2011

EXHIBIT A-3

Int. Cl.: 19

Prior U.S. Cls.: 1, 12, 33, and 50

United States Patent and Trademark Office

Reg. No. 2,568,416 Registered May 7, 2002

TRADEMARK PRINCIPAL REGISTER

FORTIFLASH 40

FORTIFIBER CORPORATION (CALIFORNIA CORPORATION), DBA FORTIFIBER BUILD-ING PRODUCTS SYSTEMS, 1001 TAHOB BOULEVARD INCLINE VILLAGE, NY 894519512

FOR: NON-METAL BUILDING MATERIALS FOR WEATHERPROOFING WINDOW AND DOOR FRAMES, NAMELY, WINDOW FLASHING AND

DOOR FLASHING, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 12-31-2000; IN COMMERCE 12-31-2000.

SN 76-171,241, FILED 11-27-2000.

HELLEN BRYAN-JOHNSON, EXAMINING ATTOR-NEY

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Mark: FORTIFLASH 40

PORTREALH 40

US Serial Number: 76171241

Application Filing Date:

Nov. 27, 2000

US Registration Number: 2568416

Registration Date:

May 07, 2002

Register:

Principal

Mark Type:

Trademark

Status:

The registration has been renewed.

Status Date:

Aug. 18, 2011

Publication Date: Jul. 31, 2001

Notice of Allowance Date:

Oct. 23, 2001

Mark Information

Mark Literal Elements:

FORTIFLASH 40

Standard Character Claim:

Mark Drawing Type:

5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] Indicate deleted goods/services;

Double parenthesis ((...)) Identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
 Asteriaks *,.* identify additional (new) wording in the goods/services.

NON-METAL BUILDING MATERIALS FOR WEATHERPROOFING WINDOW AND DOOR FRAMES, NAMELY, WINDOW FLASHING

AND DOOR FLASHING International Class(es): 019 - Primary Class

U.S Class(es):

001, 012, 033, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 31, 2000

Use in Commerce:

Amended Use: No Amended ITU: No

Amended 44D: No Amended 44E: No

Dec. 31, 2000

Basis Information (Case Level)

Filed Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Filed 44D: No Currently 44D: No Filed 44E: No Currently 44E: No Filed 66A: No Currently 66A: No Currently No Basis: No Filed No Basis: No

Current Owner(s) Information

Owner Name:

Fortifiber Corporation

DBA, AKA, Formerly:

DBA Fortifiber Building Products Systems

Owner Address:

300 Industrial Drive Femley, NEVADA 89408 UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized:

CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: STEVEN L UNDERWOOD

Docket Number:

FOR09 T-339

Correspondent

Correspondent

Name/Address:

STEVEN L UNDERWOOD PRICE HENEVELD COOPER DEWITT & LITTON P O BOX 2567 695 KENMOOR, SE GRAND RAPIDS, MICHIGAN 49501 UNITED STATES

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 18, 2011	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	71378
Aug. 18, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	71378
Aug. 08, 2011	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	71378
Aug. 08, 2011	PAPER RECEIVED	
Aug. 27, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Aug. 17, 2007	CASE FILE IN TICRS	
Aug. 16, 2007	ASSIGNED TO PARALEGAL	71378
Jul. 23, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jul. 23, 2007	PAPER RECEIVED	
May 07, 2002	REGISTERED-PRINCIPAL REGISTER	
Feb. 01, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 07, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 05, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 15, 2001	NON-FINAL ACTION MAILED	
Nov. 05, 2001	ASSIGNED TO EXAMINER	71547
Oct. 31, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Oct. 23, 2001	USE AMENDMENT FILED	
Oct. 23, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 31, 2001	PUBLISHED FOR OPPOSITION	
Jul. 18, 2001	NOTICE OF PUBLICATION	
May 02, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 23, 2001	ASSIGNED TO EXAMINER	71547
Apr. 20, 2001	EXAMINER'S AMENDMENT MAILED	
Apr. 01, 2001	ASSIGNED TO EXAMINER	71547
Mar. 26, 2001	ASSIGNED TO EXAMINER	78428

Maintenance Filings or Post Registration Information

Affidavit of Continued

Section 8 - Accepted

Affidavit of incontestability:

Section 15 - Accepted

Renewal Date:

May 07, 2012

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location:

Aug. 18, 2011

EXHIBIT A-4

Int. Cls.: 16, 17 and 19

Prior U.S. Cls.: 1, 2, 5, 12, 13, 22, 23, 29, 33, 35, 37, 38

and 50

United States Patent and Trademark Office

Reg. No. 3,039,094 Registered Jan. 10, 2006

TRADEMARK PRINCIPAL REGISTER

FORTIFIBER BUILDING SYSTEMS GROUP

FORTIFIBER CORPORATION (CALIFORNIA CORPORATION) 1001 TAHOE BOULEVARD INCLINE VILLAGE, NV 894519309

FOR: PAPER BAGS AND LAMINATED PAPER IN ROLL AND SHEET FORM, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 7-1-2003; IN COMMERCE 7-1-2003.

FOR: BUILDING MATERIALS, NAMELY, NON-METAL WATER VAPOR BARRIERS, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FIRST USE 7-1-2003; IN COMMERCE 7-1-2003.

FOR: NON-METAL WINDOW FLASHING AND DOOR FLASHING; NON-METAL CONCRETE CURING PAPERS, NON-METAL FINISHING FLOOR-

ING AND TILE UNDERLAYMENT, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

FIRST USE 7-1-2003; IN COMMERCE 7-1-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 571,230, 573,179, AND 2,839,612.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BUILDING SYSTEMS GROUP", APART FROM THE MARK AS SHOWN,

SER. NO. 76-575,962, FILED 2-18-2004.

BRIAN PINO, EXAMINING ATTORNEY

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This page was generated by TSDR on 2016-02-04 08:27:27 EST

Mark: FORTIFIBER BUILDING SYSTEMS GROUP

PORTEPLEA BUILDING SYSTEMS GROUP

US Serial Number: 76575962

Application Filing Date:

Feb. 18, 2004

US Registration Number: 3039094

Registration Date:

Jan. 10, 2006

Register:

Principal

Mark Type:

Trademark

Status:

The registration has been renewed.

Status Date:

Mar. 25, 2015

Publication Date: Oct. 18, 2005

Mark Information

Mark Literal Elements:

FORTIFIBER BUILDING SYSTEMS GROUP

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Disclaimer:

"BUILDING SYSTEMS GROUP"

Related Properties Information

Claimed Ownership of US Registrations:

0571230, 0573179, 2839612

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) Identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks ".." Identify additional (new) wording in the goods/services.

For:

PAPER BAGS AND LAMINATED PAPER IN ROLL AND SHEET FORM

International Class(es): 016 - Primary Class

U.S Class(es):

002, 005, 022, 023, 029, 037, 038, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jul. 01, 2003

Use in Commerce:

Jul. 01, 2003

For:

BUILDING MATERIALS, NAMELY, NON-METAL WATER VAPOR BARRIERS

International Class(es): 017 - Primary Class

U.S Class(es):

001, 005, 012, 013, 035, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jul. 01, 2003

Use In Commerce:

Jul. 01, 2003

For:

International Class(es): 019 - Primary Class

NON-METAL WINDOW FLASHING AND DOOR FLASHING; NON-METAL CONCRETE CURING PAPERS, NON-METAL FINISHING

FLOORING AND TILE UNDERLAYMENT

U.S Class(es):

001, 012, 033, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Jul. 01, 2003

Use in Commerce:

Jul. 01, 2003

Basis Information (Case Level)

 Filed Use:
 Yes
 Currently Use:
 Yes

 Filed ITU:
 No
 Gurrently ITU:
 No

 Filed 44D:
 No
 Currently 44D:
 No

 Filed 44E:
 No
 Currently 44E:
 No

 Filed 66A:
 No
 Currently No Basis:
 No

 Filed No Basis:
 No
 Currently No Basis:
 No

Amended Use: No Amended ITU: No Amended 44D: No Amended 44E: No

Comment Orange (a) Information

Current Owner(s) Information

Owner Name:

Fortifiber Corporation

Owner Address:

300 Industrall Boulevard FERNLEY, NEVADA 89408 UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized:

CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: STEVEN L. UNDERWOOD

Docket Number:

FOR009 T344

Attorney Primary Email <u>ptomail@priceheneveld.com</u>
Address:

Attorney Email Authorized:

Yes

Correspondent

Correspondent Name/Address:

STEVEN L. UNDERWOOD PRICE HENEVELD LLP 695 KENMOOR SE, PO BOX 2567 GRAND RAPIDS, MICHIGAN 49501 UNITED STATES

Phone: 616-949-9810

Fax:

616-957-8196

Correspondent e-mail: ptomail@priceheneveld.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mer. 25, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 25, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	77315
Mar. 25, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	77315
Mar. 25, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Mar. 09, 2015	TEAS SECTION 8 & 9 RECEIVED	
Aug. 05, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - MAILED	
Aug. 05, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
May 03, 2011	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	77315
Aug. 05, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
May 03, 2011	PAPER RECEIVED	
Jan. 10, 2006	REGISTERED-PRINCIPAL REGISTER	
Oct. 18, 2005	PUBLISHED FOR OPPOSITION	
Sep. 28, 2005	NOTICE OF PUBLICATION	
Jul. 05, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	74193
Jul. 01, 2005	ASSIGNED TO LIE	74193
Jun. 24, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 23, 2005	AMENDMENT FROM APPLICANT ENTERED	76539
Jun. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76539
Jun. 15, 2005	PAPER REÇEIVED	
Apr. 11, 2005	FINAL REFUSAL MAILED	
Apr. 08, 2005	FINAL REFUSAL WRITTEN	76638
Apr. 01, 2005	AMENDMENT FROM APPLICANT ENTERED	76532
Mar. 15, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76532
Mar. 15, 2005	PAPER RECEIVED	
Sep. 14, 2004	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION ENTERED	88888
Sep. 14, 2004	EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION MAILED	
Sep. 13, 2004	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	76638
Sep. 08, 2004	ASSIGNED TO EXAMINER	76638
Mar. 01, 2004	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued

Use:

Section 8 - Accepted

Affidavit of incontestability:

Section 15 - Accepted

Renewal Date:

Jan. 10, 2016

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location:

Mar. 25, 2015

EXHIBIT A-5



FORTIFLEX

Reg. No. 4,194,184

FORTIFIBER CORPORATION (NEVADA CORPORATION)

Registered Aug. 21, 2012 FERNLEY, NV 89408

300 INDUSTRIAL DRIVE

Int. Cl.: 19

FOR: NON-METAL BUILDING MATERIALS FOR WEATHERPROOFING WINDOW FRAMES. NAMELY, SELF-ADHESIVE WINDOW FLASHING, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND

TRADEMARK

PRINCIPAL REGISTER

FIRST USE 12-20-2011; IN COMMERCE 12-20-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-510,073, FILED 1-6-2012.

MATTHEW KLINE, EXAMINING ATTORNEY



Director of the United States Patent and Trademark Office

Generated on:

This page was generated by TSDR on 2016-02-04 08:27:51 EST

Mark: FORTIFLEX

FORTIFLEX

US Serial Number: 85510073

Application Filing Date:

Jan. 06, 2012

US Registration Number: 4194184

Registration Date:

Aug. 21, 2012

Register:

Principal

Mark Type:

Trademark

Status

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Aug. 21, 2012

Publication Date: Jun. 05, 2012

Mark Information

Mark Literal Elements:

FORTIFLEX

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color,

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identity any goods/services not claimed in a Section 15 affidavit of incontestability, and

Astensks ".." Identify additional (new) wording in the goods/services.

Far:

non-metal building materials for weatherproofing window frames, namely, self-adhesive window flashing

international Class(es): 019 - Primary Class

U.S Class(es):

001, 012, 033, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 20, 2011

Use in Commerce:

Dec. 20, 2011

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed TU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Currently 44E: No

Filed 65A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Amended Use: No Amended ITU: No Amended 44D: No Amended 44E: No

Current Owner(s) Information

Owner Name:

FORTIFIBER CORPORATION

Owner Address:

300 Industrial Drive Femley, NEVADA 89408 UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized:

NEVADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: STEVEN L. UNDERWOOD

Docket Number:

FOR009 T362

Attorney Primary Email ptomail@priceheneveld.com

Attorney Email

No

Correspondent

Correspondent Name/Address:

STEVEN L. UNDERWOOD PRICE HENEVELD LLP PO BOX 2567

GRAND RAPIDS, MICHIGAN 49501-2567 UNITED STATES

Phone: 616.949.9810

Fax:

616.657.8196

Correspondent e-mail: plomall@priceheneveld.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 21, 2012	REGISTERED-PRINCIPAL REGISTER	
Jun. 05, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 05, 2012	PUBLISHED FOR OPPOSITION	
May 16, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 12, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 12, 2012	ASSIGNED TO EXAMINER	72471
Jan. 11, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 10, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Aug. 21, 2012

EXHIBIT A-6

United States of America

FORTISEAL

Reg. No. 4,600,337

Registered Sep. 9, 2014 FERNLEY, NV 89408

Int. Cl.: 19

TRADEMARK

FORTIFIBER CORPORATION (NEVADA CORPORATION) 300 INDUSTRIAL DRIVE

FOR: NON-METAL BUILDING MATERIALS FOR WEATHERPROOFING BUILDINGS,

NAMELY, POLYMER-BASED, PRE-SIZED FLASHING MEMBRANE, IN CLASS 19 (U.S. CLS. 1, 12, 33 AND 50).

PRINCIPAL REGISTER

FIRST USE 5-1-2013; IN COMMERCE 5-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-138,452, FILED 12-9-2013.

JORDAN BAKER, EXAMINING ATTORNEY



Michelle K. Zee
Deputy Director of the United States

Patent and Trademark Office

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Mark: FORTISEAL

FORTISEAL

US Serial Number: 86138452

Application Filing Date:

Dec. 09, 2013

US Registration Number: 4600337

Registration Date:

Sep. 09, 2014

Register:

Principal

Mark Type:

Trademark

Status:

Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date:

Sep. 09, 2014

Publication Date: Jun. 24, 2014

Mark Information

Mark Literal Elements:

FORTISEAL

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

Double parenthesis (...) Identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
 Asterisks *..* identify edditional (new) wording in the goods/services.

non-metal building materials for weatherproofing buildings, namely, polymer-based, pre-sized flashing membrane

International Class(es): 019 - Primary Class

U.S Class(es):

001, 012, 033, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: May 01, 2013

Use in Commerce:

May 01, 2013

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Filed ITU: No Currently ITU: No Filed 44D: No Currently 44D: No Filed 44E: No Currently 44E: No Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Amended Use: No

Amended ITU: No

Amended 44D: No

Amended 44E; No

Current Owner(s) Information

Owner Name:

Fortifiber Corporation

Owner Address:

300 Industrial Drive Femiley, NEVADA 89408 UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized:

NEVADA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Steven L. Underwood

Docket Number:

FOR009 T364

Attorney Primary Email ptomali@priceheneveld.com

Attorney Email

Authorized:

Addrese:

Correspondent

Correspondent Name/Address:

STEVEN L. UNDERWOOD

PRICE HENEVELD LLP PO BOX 2567

GRAND RAPIDS, MICHIGAN 49501-2567 UNITED STATES

Phone: 6169499610

Correspondent e-mail: ptomail@priceheneveld.com

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 09, 2014	REGISTERED-PRINCIPAL REGISTER	
Jun. 24, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 24, 2014	PUBLISHED FOR OPPOSITION	
Jun. 04, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 21, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
May 20, 2014	ASSIGNED TO LIE	68123
May 07, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 06, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 06, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 06, 2014	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Apr. 21, 2014	NOTIFICATION OF FINAL REFUSAL EMAILED	
Apr. 21, 2014	FINAL REFUSAL E-MAILED	
Apr. 21, 2014	FINAL REFUSAL WRITTEN	81878
Apr. 18, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 18, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 18, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 01, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 01, 2014	NON-FINAL ACTION E-MAILED	6325
Apr. 01, 2014	NON-FINAL ACTION WRITTEN	81878
Mar. 19, 2014	ASSIGNED TO EXAMINER	81878
Dec. 24, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Dec. 21, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 12, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location:

Sep. 09, 2014

EXHIBIT B





Technical Information

You will find Product Data Sheets, Material Safety Data Sheets and Product Installation Guides organized by product line in this Reference Library.

Downloads require Adobe's Acrobat Reader installed in your computer. You can obtain it free from Adobe.



Asphalt Saturated Building Paper	Housewrap	Window & Door Flashing	Flooring & Tile	Concrete	Roofing	Other Products
Two-Ply Super Jumbo Tex 60 Minute	WeatherSmart	Moistop E-Z Seal	Aquabar "B"	Moistop Ultra 15	Tn-Pb	Builders Shims
	WeatherSmart	FortiFlash	FortiFlash for	Moistop Ultra 10		
Super Jumbo Tex 60	Drainable		Floors			Rolled Furning
Minute		FortiFlash Butyl		Moistop Ultra 6		Strips
	WeatherSmart		HWD-15			
Two-Ply Jumbo Tex	Commercia!	FortiFlash		Moistop Tape &		
		Commercial	Scribe Rite	The Boot		
Jumbo Tex	PlyDry		Black			
		FortiFlex		Orange Label		
	Weather Fex		Scribe Rite	Sisalkraft		
		Moistop neXT	White			
	Hydro Tex	1		FortiKure		
	E- 1001 01 11:	Moistop PF	Seekure			
	Fortifiber Sheathing	Marshar Carra	0.10			
	Tape	Moistop Corner Shield	Red Rosin			
			Utility Paper			
		FortiSeal	atina, rope			
			FortiBoard			
		L7 Flashing				
		-	FortiBoard			
		Moistop Sealant	Tape			
		Moistop Brick				
		Flashing				
		Fortifiber Primer				

EXHIBIT C

Wiss, Janney, Elstner acquires Erlin, Hime

Wiss, Janney, Elstner Associates Inc. (WJE), a Northbrook, Illinois-based consulting engineering firm, has acquired the assets of Erlin, Hime Associates Inc. (EHA), consultants in chemistry and petrography of concrete and in performance of construction materials, also based in Northbrook. WJE is nationally known for its work in consulting on structures and materials, especially

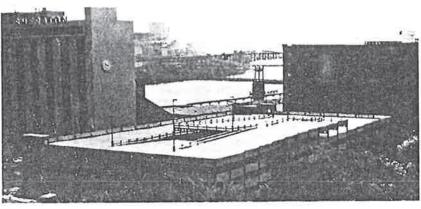
in evaluating the causes of major failures and collapses.

Announcement of the acquisition was made by John Hanson, President of WJE, and Bernard Erlin, Principal and Manager of EHA. Hanson said WJE will establish a new unit known as Erlin, Hime Associates, a division of Wiss, Janney, Elstner Associates Inc. According to William G. Hime, who will serve as Principal of the Erlin, Hime Associates division of WJE, the acquisition will provide significant benefits for WJE and EHA clients by combining the

petrographic and chemical expertise

EHA and the engineering excellence of WJE. This will allow a team approach in investigations of construction and materials failures and of applications of new materials and techniques to construction procedures. The acquisition also will provide the division with the resources necessary to enhance the former operation of EHA, at the time of its acquisition the largest of its type in the country.

In addition to its main facilities and laboratories in Northbrook, WJE operates satellite offices in Honolulu, Denver, Dallas, San Francisco and Princeton, New Jersey. WJE will also use former EHA facilities and laboratories in Northbrook and Austin, Texas.



VERSUS WIRE MESH, FORTA FIBRE SAVES 9 CENTS PER SQUARE FOOT IN GARAGE CONSTRUCTION.

For the construction of Pittsburgh's four-level Station Square Parking Garage, the contractor —Navarro Corporation—chose Forta Fibre reinforcement as an alternative to 6-gauge wire mesh in the 340 cubic yards of slabon-grade concrete.

During the concrete construction phase, six man-days were reportedly saved and Forta Fibre achieved an in-place savings of nine cents per square foot, compared with wire mesh.

Forta Fibre—the Perfect Mix

Exactly 1.6 pounds of polypropylene fibre is the ideal quantity needed to reinforce one cubic yard of concrete. Independent research has proved this. That's why we package Forta Fibre in 1.6 pound bags. It's the *minimum* needed to do the job effectively.

- Forta Fibre is a 3-dimensional secondary reinforcement.
- It increases durability, ductility, impact resistance and energy absorption of concrete and reduces plastic concrete shrink-

age by as much as 75 percent.

- Easy to use—simply add it to concrete mix.
- Chemically inert, it can't rust, rot or corrode.
- Approved by ICBO Report No. 4151.

For full details, write Forta Fibre, Inc., 100 Forta Drive, Grove City, PA 16127. Or phone 1-800-245-0306. In PA: 1-800-222-8907. TELEX: 812535 Forta GRCT. (Please ask for our CSI Spec Data.)



insert 132 on reader service card

American Society of Civil Engineers award to Paul F. Rice

The 1984 Arthur J. Boase Award of the Reinforced Concrete Research



Council (RCRC), American Society of Civil Engineers (ASCE) has been awarded to Paul F. Rice, vice president of engineering, Concrete Reinforcing Steel Institute (CRSI).

Paul F. Rice The award recognizes Rice's longstanding involvement in the management and direction of research conducted by CRSI and other organizations and his contributions to the application of research results.

As CRSI's vice president of engineering, Rice supervises preparation of five industry books, including CRSI Design Handbooks. In addition, Rice is coauthor of Structural Design Guide to the ACI Building Code and Structural Design Guide to AISC Specifications for Buildings.

Since joining CRSI in 1958, Rice has represented CRSI on the concrete industry's foremost technical committees, including American Concrete Institute Committee 318—Standard Building Code; American Society for Testing and Materials Committee A.01 Steel, and subcommittee on rebars; and the American Society of Civil Engineers Task Committee on Building Codes. He has

EXHIBIT D

SETTLEMENT AGREEMENT

AGREEMENT, made this 27th day of August, 1985, by and between Fortifiber Corporation, having offices in Los Angeles, California, a California corporation, and Forta Corporation, having offices at Grove City, Pennsylvania, a Pennsylvania corporation.

WHEREAS:

- (a) On September 20, 1984 Fortifiber Corporation commenced an action against Forta Corporation in the United States District Court for the Central District of California, Civil Action No. 84-7116 ER (PX) alleging trademark infringement under 15 U.S.C. §1114 and unfair competition;
- (b) The parties, after pretrial discovery and prior to trial, desire to settle and compromise their differences and to terminate the aforesaid litigation.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and intending to be legally bound hereby, the parties agree as follows:

1. On or before January 31, 1986, Forta Corporation shall cancel U. S. Trademark Registration No. 1,178,727. All labels, advertisements or printed matter governed by this Agreement shall be cancelled, withdrawn, destroyed or discontinued by defendant Forta Corporation not later than January 31, 1986. Forta Corporation shall forever refrain from using the mark or name FORTA FIBRE in connection with the offer for sale, sale and/or advertising of its products in the United States.

- 2. Forta Corporation shall have the right to use the mark or name FORTA as its trademark in connection with the offer for sale, sale and/or advertising of its products subject to the following:
- a. Whenever Forta Corporation uses FORTA as its trademark on containers for goods, the word FORTA shall appear alone on one line with a description of the goods beneath the word FORTA in type face no larger than one-half (1/2) the size employed in printing the word FORTA. The description of the goods may begin with the word "fibrous", but shall never include the word "fiber". Also, the word "fibrous" shall not appear alone and shall be followed by some multi-lettered word, which is not an article or pronoun.
- b. Whenever Forta Corporation uses the mark FORTA in an advertisement of its products, the following shall be observed:
 - (i) In the headline portion of any advertisement, the mark FORTA shall appear alone on one line with a description of the goods beneath the word FORTA in type face no larger than one-half (1/2) the size employed in printing the word FORTA. If that description begins with the word "fibrous", or the words "a fibrous", or some other article or pronoun preceding the word "fibrous", then printed material at least twice the height of the largest letter used in printing the word FORTA shall be interposed between the word FORTA and the description. The interposed printed material shall be a symbol, picture or some

graphic design. Specifically, the aforesaid symbol
may be:



If the first word of the description is not an article or pronoun but is a word of more than four (4) letters other than "fibrous", then the foregoing condition relating to the interposition of printed material shall not apply. However, all other provisions, including the size lettering and the use of the word FORTA on the first line with any description beneath as described above, shall apply.

(ii) In the text portion of any advertising, the use of the word "fiber" or "fibre", singular or plural, shall be used only in reference to products competitive with Forta Corporation's products and shall not be used in any manner in connection with or in reference to Forta Corporation's products, except when the word "fiber" or "fibre" (singular or plural) is immediately preceded by a chemical name other than polypropylene. If the word FORTA is used in any such text portion, it will never be followed immediately by the word "fibrous".

- 3. On or before October 1, 1985, Forta Corporation shall file in the U.S Patent and Trademark Office an application to register the trademark FORTA for the same goods recited in U.S. Trademark Registration No. 1,178,727. Fortifiber Corporation shall take no action, directly or indirectly, to oppose that registration or to cancel it. Nothing in this paragraph shall be construed to contradict the provisions of paragraph 1 of this Agreement.
- 4. Forta Corporation shall have the right to continue the use of FORTA CORPORATION as its corporate name. When Forta Corporation identifies itself, it shall use the term FORTA CORPORATION.
- 5. Nothing in this Agreement shall be construed as limiting the rights of Forta Corporation in the trademark or name FORTA as against other parties including Fortifiber Corporation.
- 6. Immediately after execution of this Agreement, the parties, through their counsel, shall take all action required to dismiss the aforesaid Complaint without prejudice, each party bearing its own costs.
- 7. Should enforcement of this Agreement by either party be necessary in an action in equity or at law, it is hereby stipulated that the prevailing party in any such litigation shall be awarded reasonable attorneys fees and such other damages, both compensatory and punitive as the Court may determine. It shall not be necessary in any such action for

Fortifiber Corporation to prove trademark infringement if the Court determines that the terms of this Agreement have been violated.

- Forta Corporation shall not bring any action or cause any action to be brought against Fortifiber Corporation in an effort to cancel Fortifiber Corporation's Trademark Registration No. 573179 or 571,230.
- Fortifiber Corporation shall not reinstitute 9. Civil Action No. 84-7116 ER (PX) or any count thereof unless there shall be a breach of this Agreement by Forta Corporation.
- 10. This Agreement shall inure to the benefit of and be binding upon the respective successors, licensees, affiliates and assigns of the parties.

FORTIFIBER CORPORATION

FORTA CORPORATION

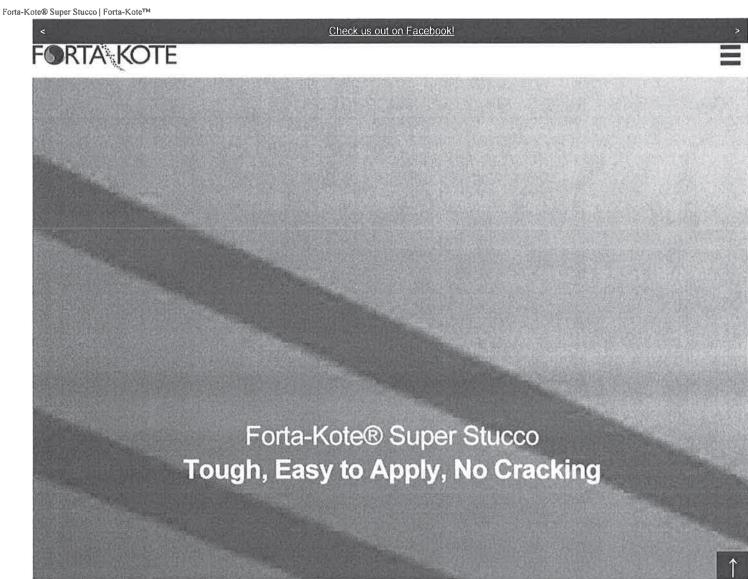
Chairman of the

Ву Bodger B. Lindh

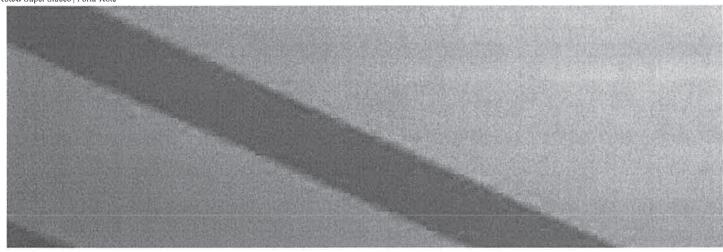
President

EXHIBIT E

EXHIBIT E-1







FORTA-KOTE® SUPER STUCCO

GENERAL DESCRIPTION

Forta-Kote® Super Stucco is a three component polymerized cementitious protective coating that can be applied to a variety of vertical interior and exterior substrates including: stucco, styrofoam, exterior insulated sheathing products, masonry, concrete, wood, metal and tile. Super Stucco has superior adhesive properties and is extremely durable. This unique coating is abrasion resistant, impact resistant and water resistant while allowing for transmission of moisture vapor from the substrate. Strong and sound, Super Stucco provides long lasting protection in any temperature or climate.

Read more about Forta-Kote® Bond and Forta-Kote® Mesh

Forta-Kote® Super Stucco | Forta-Kote™

FEATURES USES MIX RATIO COVERAGE PACKAGING APPLICATION

TECHNICAL SPECIFICATIONS

- Made in the USA
- Superior Adhesion
 - Adheres to multiple substrates
 - Minimal surface preparation
- Durable
 - Provides longer service life
 - Impact & Abrasion Resistant
 - Resists Cracking
- Quick Dry Time
 - Back in service quicker
- Breathability
 - Allows moisture to pass through from substrate
 - Allows evaporation
- UV Resistant
 - Fade Resistant
 - Integrally colored

Forta-Kote® Super Stucco | Forta-Kote™

- Water Resistant
 - Retards mold and mildew
 - Resists 100 mile per hour wind driven rain
- Easy to Apply
 - One day application by brush, roller, trowel, squeegee, or spray.
- Fire Resistant
 - Low Flame Spread Index(ASTM E-89-89a)
- Salt Resistant
 - · Can be used in coastal areas





100 Forta Drive Grove City, PA 16127

1-800-245-0306

Forta-Kote® Super Stucco | Forta-Kote™

info@fortakote.com

Contact Us

SPEAK TO A TECHNICAL REPRESENTATIVE

We're here to help!

1-800-245-0306 Mon - Friday 9AM - 5PM EST

Ask a Question

We Are Hiring!

REQUEST A QUOTE

You can order by phone or through one of our Distributors around the country.

1-800-245-0306

Product Distributors

© Forta-Kote™

Stucco Replacement & Concrete Repair



FORTA-KOTE® BOND



GENERAL DESCRIPTION

Forta-Kote® Bond is an important component of the Forta-Kote® Super Stucco and Forta-Kote® Tough Deck systems creating durability and providing long lasting adhesion in any climate.

FEATURES

Forta-Kote® Bond allows adhesion to a variety of substrates.

INSTALLATION

Forta-Kote® Mesh should be used as part of the Forta-Kote® Super Stucco and Forta-Kote® Tough Deck systems.

It may also be applied with a low pressure sprayer in a thin layer as a surface conditioner for heavily chalky or heavily deteriorated substrates.

It could also be used as as a finish coat with a low pressure spray in a thin layer for a semi-gloss finish.

Packaging:

■ Forta-Kote® Bond (liquid component) | Five (5) gallon pail

Click here for product literature

READY TO BUY?

We're here to help!

1-800-245-0306

CONTACT US

http://www.forta-kote.com/forta-kote-bond/[2/8/2016 3:46:12 PM]





100 Forta Drive Grove City, PA 16127

1-800-245-0306 info@fortakote.com

Contact Us

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1-800-245-0306

Product Distributors

© Forta-Kote

Stucco Replacement & Concrete Repair

http://www.forta-kote.com/forta-kote-bond/[2/8/2016 3:46:12 PM]



FORTA-KOTE® MESH



GENERAL DESCRIPTION

Forta-Kote® Mesh is an important component of the Forta-Kote® Super Stucco and Forta-Kote® Tough Deck systems creating durability and providing long lasting protection in any climate.

FEATURES

Forta-Kote® Mesh is an alkali resistant fiberglass mesh creating durabilty, crack resistance, and flexibilty. Unlike steel mesh in traditional stucco systems, Forta-Kote® Mesh will not rust.

INSTALLATION

Forta-Kote® Mesh should be used as part of the Forta-Kote® Super Stucco and Forta-Kote® Tough Deck systems.

Packaging:

■ Forta-Kote® Mesh (fiberglass mesh component) | 475 sq. ft. roll (38 inches x 150 ft.)

Click here for product literature

READY TO BUY?

We're here to help!

1-800-245-0306

CONTACT US

http://www.forta-kote_com/forta-kote-mesh/[2/8/2016 3:46:30 PM]





100 Forta Drive Grove City, PA 16127

1-800-245-0306 info@fortakote.com

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Product Distributors

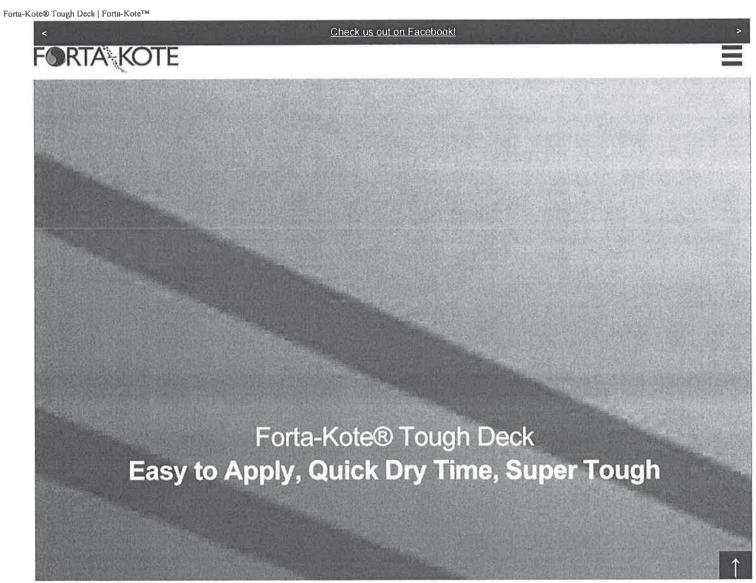
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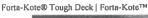
⊕ Forta-Kote™

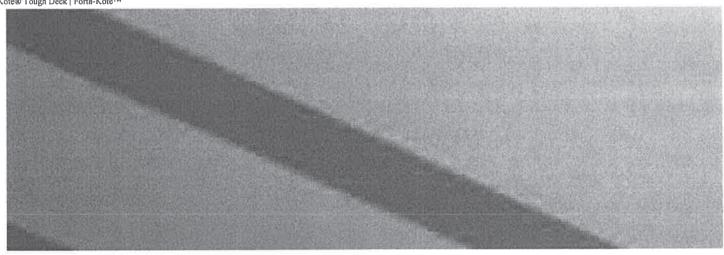
Stucco Replacement & Concrete Repair

http://www.forta-kote.com/forta-kote-mesh/[2/8/2016 3:46:30 PM]

EXHIBIT E-2







FORTA-KOTE® TOUGH DECK

GENERAL DESCRIPTION

Forta-Kote® Tough Deck is a three component polymerized cementitious protective coating that can be applied to a variety of horizontal interior and exterior substrates including: concrete, wood, metal, pool decks and tile. Tough Deck has superior adhesive properties and is extremely durable. This unique coating is abrasion resistant, impact resistant and water resistant while allowing for transmission of moisture vapor from within the substrate. Strong and sound, Tough Deck provides a long lasting non-slip surface in any temperature or climate.

Read more about Forta-Kote® Bond and Forta-Kote® Mesh

Forta-Kote® Tough Deck | Forta-Kote™

FEATURES USES MIX RATIOS COVERAGE PACKAGING APPLICATION

TECHNICAL SPECIFICATIONS

- Made in the USA
- Superior Adhesion
 - Adheres to multiple substrates
 - Minimal surface preparation
- Durable
 - Provides longer service life
 - Impact & Abrasion Resistant
 - Resists Cracking
- Quick Dry Time
 - Back in service quicker
- Breathability
 - Allows moisture to pass through from substrate
 - Allows evaporation
- UV Resistant
 - Fade Resistant
 - Integrally colored

Forta-Kote® Tough Deck | Forta-Kote™

- Water Resistant
 - Retards mold and mildew
 - Resists 100 mile per hour wind driven rain
- Easy to Apply
 - One day application by brush, roller, trowel, squeegee, or spray.
- Fire Resistant
 - Low Flame Spread Index(ASTM E-89-89a)
- Salt Resistant
 - Can be used in coastal areas





100 Forta Drive Grove City, PA 16127

Forta-Kote® Tough Deck | Forta-Kote™

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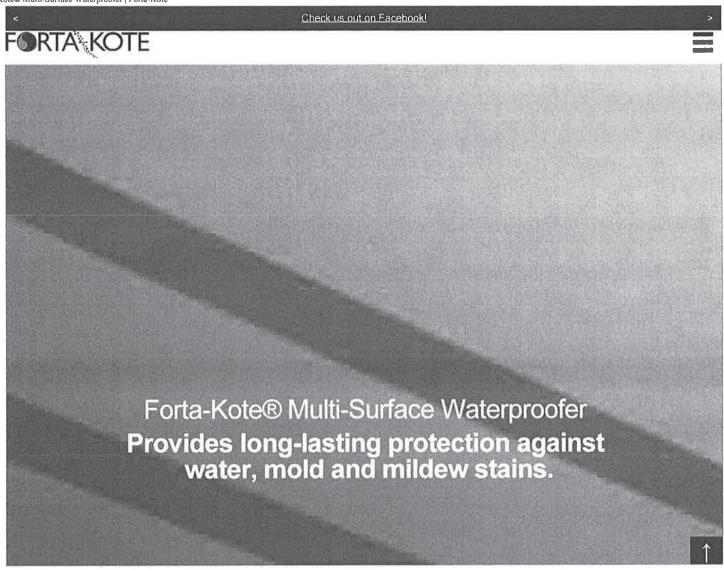
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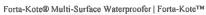
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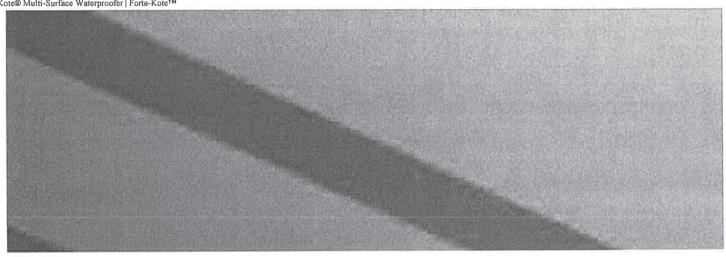
Forta-Kote™

Stucco Replacement & Concrete Repair

EXHIBIT E-3







FORTA-KOTE® MULTI-SURFACE WATERPROOFER



GENERAL DESCRIPTION



Forta-Kote® Multi-Surface Waterproofer provide years of protection and does an exceptional job of limiting moisture ingress. as well as reducing fungal and microbial attack by reducing available moisture. It is formulated for interior/exterior use on properly prepared concrete and masonry surfaces, including green concrete.

Forta-Kote® Multi-Surface Waterproofer is clear and will not discolor concrete or masonry. It does not contain mercury, heavy metals or silica. There is an internal chemistry which is designed to facilitate bonding to wood and cementitious substrates. Ask about Forta-Kote® Tough Deck or Super Stucco to fill voids or bridge cracks. Forta-Kote® Waterproofer can be applied within an hour of repair. Do not apply on porous block, use Forta-Kote® NPW.

The advanced technology of Forta-Kote® Multi-Surface Waterproofer penetrates surfaces and bonds to form a superior barrier inside the surface. Although beading may be less evident, this is the ideal application for the longest term protection. Other waterproofers which merely sit on top of the surface will show beading but wear away more quickly, requiring regular re-application.

FEATURES USES MIX RATIOS COVERAGE PACKAGING TECHNICAL DATA

FEATURES

- Non-toxic, Zero VOC's, Safe for the Environment
- Long Lasting, Deep Penetrating Bond Protects Against Mold and Mildew
- UV Stable
- Outperforms All Other Sealers
- Water-Based, Odorless, Non-Flammable, Non-Combustible and Will not Burn Skin
- Will Not Harm Pets, Plants or Livestock
- Reduces Corrosion, Spalling and Cracks Caused by Moisture.
- Helps Protect Against De-icing Salts and Pool Chemicals.
- Clear Formula Will Not Discolor Surface
- May be Tinted
- Resistant to Freeze/ Thaw Damage
- Resistant to Salt & Chlorides
- Non-Film Forming
- Easy Soap & Water Clean Up





100 Forta Drive Grove City, PA 16127

1-800-245-0306 info@fortakote.com

Contact Us

SPEAK TO A TECHNICAL REPRESENTATIVE

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Ask a Question

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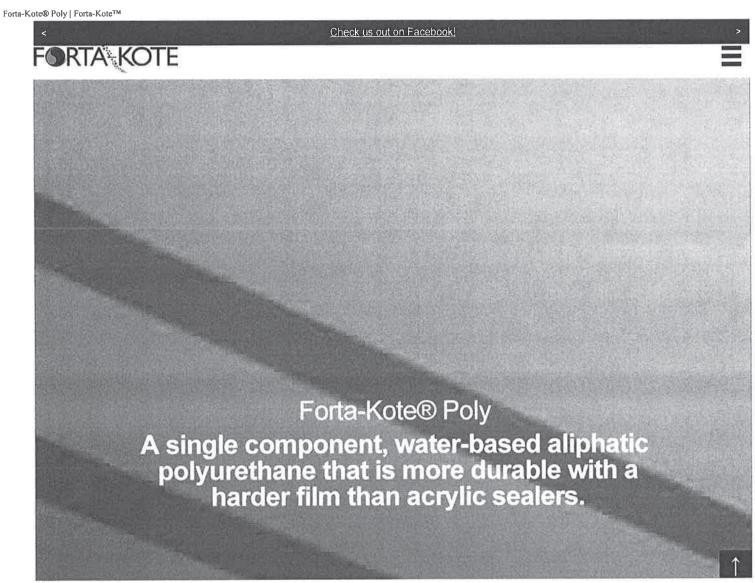
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Product Distributors

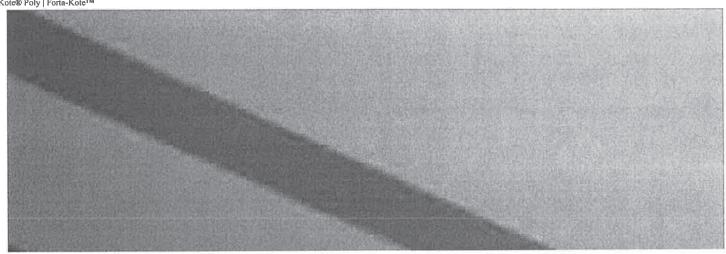
© Enda Kota III

Stucco Replacement & Concrete Repair

EXHIBIT E-4







FORTA-KOTE® POLY



Forta-Kote® Poly | Forta-Kote™

GENERAL DESCRIPTION

Forta-Kote® Poly – 100% Polyurethane is a single component, water-based aliphatic polyurethane with an elongation of 210%. More durable and with a harder film than acrylic sealers, Forta-Kote® Poly is an ideal sealer for concrete and masonry surfaces. Polyurethane is the most popular choice as an interior and exterior sealer and environmentally smart. This type of sealer provides superior protection from abrasion, oil, water and many other chemicals to floors. Resists tire marks and is stain resistant. Forta-Kote® Poly has excellent adhesion with UV absorber for exterior applications horizontal and vertical and is fast drying. Interior floors such as stamp overlays, spray textures, concrete stain, concrete dyes and other decorative concrete applications require a sealer that can protect the design and deliver UV stability so the colors do not fade over time.

FEATURES USES COVERAGE PACKAGING TECHNICAL DATA

FEATURES

- Water based, Slight Odor
- Non-flammable, Non-combustible
- Will Not Burn Skin
- Not Harmful to Humans, Pets, Plants or Livestock
- Non-Yellowing Colorless Finish
- Easy to Clean
- Freeze/Thaw Stable, Breathable
- Resists Chemicals, Stains, Tire Marks
- Superior Long Lasting Protection
- Tintable Low Gloss or Satin Finishes

Forta-Kote® Poly | Forta-Kote™

- Superior UV Stability Compared to Alkyd and Acrylic Coatings
- Single component-neutral color
- Excellent Vertical and Horizontal adhesion
- Fast drying
- VOC <2gm/l, Not Toxic
- Solvent water
- One or Two Coats
- Easy Soap & Water Clean Up





100 Forta Drive Grove City, PA 16127

1-800-245-0306 info@fortakote.com

Contact Us

SPEAK TO A TECHNICAL REPRESENTATIVE

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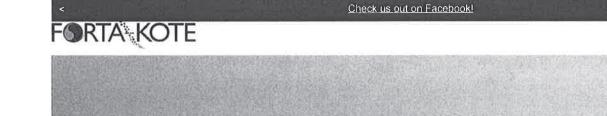
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Product Distributors

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Stucco Replacement & Concrete Repair

EXHIBIT E-5

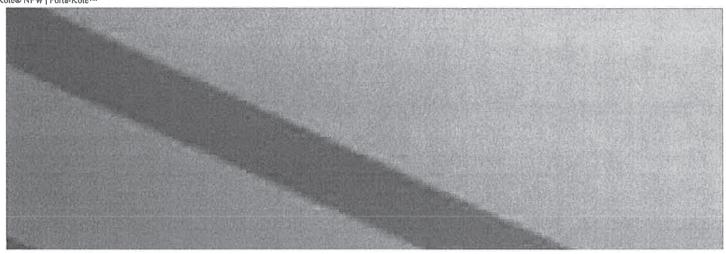


Forta-Kote® NPW A non-flammable, non-toxic, non-acid sealer that strengthens and internally waterproofs cementitious materials.

http://www.forta-kote.com/npw/[2/4/2016 8:47:05 AM]

Forta-Kote® NPW | Forta-Kote™





FORTA-KOTE® NPW



Forta-Kote® NPW | Forta-Kote™

GENERAL DESCRIPTION

Forta-Kote® Negative Pressure Waterproofer is a non-flammable, non-toxic, non-acid sealer that strengthens and internally waterproofs cementitious materials. NPW is a chemical hardener, densifier, and soluble chloride reducer. NPW reduces vapor emissions for application of surface coatings such as polyurea coatings, epoxy coatings, urethane coatings, as well as carpet, floor tile, sheet vinyl and hardwood flooring materials.

In conditions where salt air and humidity attack the concrete, causing oxidation of the reinforcing steel, NPW has proved to halt such corrosion activity. When NPW is applied to concrete exposed to such conditions, exfoliation or expulsion of the chlorides takes place.

NPW reacts with free alkali in the concrete forming a silica hydrogel that fills the capillaries within the matrix. This hydrogel waterproofs and seals the surface after all materials harmful to the concrete are removed. This process could take up to thirty days or longer, depending on the chloride and acidic residual concentration within the capillaries. NPW may be applied as a cure-and-seal, as soon as the concrete bleed water flashes off. When properly installed, application of this sealer reduces wait time to apply flooring or coatings to an average of 5 days. ALWAYS check surface for moisture content before applying coatings, or flooring.

NPW will reduce water vapor emissions on surfaces and reduce or block migration of radon gas. NPW is excellent on concrete, precast, block, brick, mortar, and stone. NPW IS NOT MEANT FOR APPLICATION OVER TILE, EVEN POROUS TILE, AND SHOULD NOT BE USED IN ANY TOPICAL APPLICATION OVER TILE! NPW is an excellent moisture reducer prior to application of adhesives, coatings, tile, and sheet vinyl. NPW, when applied as a cure-and-seal immediately after concrete bleed water flashes off, will reduce coatings and adhesive "green window" from 28 days down to an average of 5. NPW will block MVT (moisture vapor transfer) up to 20 lbs and Hydrostatic Pressure up to 15 psi.

FEATURES USES COVERAGE PACKAGING TECHNICAL DATA

Forta-Kote® NPW | Forta-Kote™

FEATURES

- Blocks and reduces vapor emissions through concrete but leaves concrete breathable.
- · Purges soluble chlorides and prevents re-entry.
- Penetration depends on density of concrete and masonry substrate.
- Does not alter bondability of concrete.
- Environmentally friendly, water-based, non-combustible. No flammable solvents.
- Contains a non-acid penetrating agent resists many acids, oils, greases and salts.





100 Forta Drive Grove City, PA 16127

1-800-245-0306 info@fortakote.com

Contact Us

Forta-Kote® NPW | Forta-Kote™

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Product Distributors

Stucco Replacement & Concrete Repair

EXHIBIT F

EXHIBIT F-1



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to TESS)



Word Mark

FORTA-KOTE

Goods and Services

IC 019, US 001 012 033 050. G & S: Coatings, namely, a cementitious powder mixed with a liquid acrylic placed on a fiberglass mesh for use as a building material

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

26.01.26 - Coils; Spirals; Swirls 26.19.01 - Spheres (geometric)

Code Serial Number

Filing Date

86597998

Current Basis

April 15, 2015

Original Filing

1B

Basis

1B

Published for

August 4, 2015

Opposition Owner

(APPLICANT) Forta Corporation CORPORATION PENNSYLVANIA 100 Forta Drive Grove City

PENNSYLVANIA 161276399

Attorney of Record

David V. Radack

Description of

Mark

The color(s) black, blue, white, light grey and dark grey is/are claimed as a feature of the mark. The mark consists of a sphere with the words "FORTA" and "KOTE" separated by a hyphen all in dark grey outlined in

white with the sphere containing a swirl mixture of light grey, dark grey, blue, and black.

Type of Mark

TRADEMARK

Register

PRINCIPAL

Indicator

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Word Mark

FORTA-KOTE

Goods and

IC 019. US 001 012 033 050. G & S: Coatings, namely, a cementitious powder mixed with a liquid acrylic

Services placed on a fiberglass mesh for use as a building material

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

01.15.11 - Bubbles; Foam (bubbles); Foamy mass; Soap suds; Suds, soap

Search Code 26.19.01 - Spheres (geometric)

Serial Number 86597980 Filing Date

April 15, 2015

Current Basis 1B

Original Filing 1B

Basis

Published for

August 4, 2015

Opposition Owner

(APPLICANT) Forta Corporation CORPORATION PENNSYLVANIA 100 Forta Drive Grove City

PENNSYLVANIA 161276399

Attorney of

Record

David V. Radack

Mark

Description of The color(s) blue, black, dark grey and light grey is/are claimed as a feature of the mark. The mark consists of the words "FORTA" and "KOTE" with the top half of the letters in blue and the bottom half of the letters in grey with a hyphen in blue separating the words and having blue bubbles flowing through horizontally through the hyphen and with the first "O" containing a sphere having a swirl mixture of light grey, dark grey, blue and black.

Type of Mark **TRADEMARK PRINCIPAL**

Register

1 of 2

EXHIBIT F-3

LIVE Indicator

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ASSIGN Status

TTAB Status

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Forta-Kote

Word Mark

FORTA-KOTE

Goods and Services

IC 019. US 001 012 033 050. G & S: Coatings, namely, a cementitious powder mixed with a liquid

acrylic placed on a fiberglass mesh for use as a building material

Standard Characters

Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

86571415

Filing Date

March 20, 2015

Current Basis

1B

Original Filing Basis

1B

Published for

Opposition

July 21, 2015

Owner

(APPLICANT) Forta Corporation CORPORATION PENNSYLVANIA 100 Forta Drive Grove City

PENNSYLVANIA 161276399

Attorney of Record

David V. Radack

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator

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EXHIBIT G

2017 NAHB International Builders' Show® January 10-12, 2017 // Orlando, FL

NAVIGATION



IBS 2016 BEST OF IBS AWARDS

Best Bath Product • Best Energy Efficient Product
Best Green Building Product • Best Home Technology Product
Best Indoor Living Product • Best Kitchen Product
Best Outdoor Living Product • Best Window & Door Product
Most Innovative Building Product • Overall Best in Show

Best of IBS

Check out the 2016 winners

It's a Wrap!

Discover the Building Universe was the theme to the NAHB's International Builders' Show® (IBS), and that's exactly what attendees took away with from this three-day event. From the time the show opened on Tuesday until the doors closed, building industry professionals discovered an expansive universe of products and innovative concepts designed to enhance their businesses moving forward.

The Builders' Show, as part of **Design & Construction Week® (DCW)**, featured the co-location of IBS and the National Kitchen & Bath Association's Kitchen & Bath Industry Show® (KBIS). This year, DCW also included two partner events – the International Window Coverings Expo (IWCE) and The International Surface Event (TISE). This mega-event brought together more than 110,000 builders, general contractors, remodelers, designers, flooring professionals, as well as product specifiers from around the globe.

Here are just a few of the many highlights:

- IBS kicked-off with comedian and all-around nice guy, Jay Leno.
- Thousands of building professionals attended more than 120+ education sessions from 8 tracks that covered the breadth of the entire building industry.
- IBS Live sessions and demonstrations at the High Performance Building Zone (HPBZ) were hot-places to be showcasing innovative ideas and information to all in a lively, entertaining manner.
- The 33nd Edition of The New American Home® NAHB's show home welcomed thousands.
- Experiential learning provided attendees with a new experience in learning, including peer-topeer and attendee-driven learning, such as group-talks and crowdsourced programs, and interactive education rooms.
- Spot Fred, the Food Truck Alley, the barista artist and so much more popped up all over **social media** (#IBSVegas) as attendees were excited to share their fun experiences.
- Close to 300 entries in nine categories were received in the 2016 Best of IBS Awards, which were presented Thursday afternoon. Check out the winners!
- Each day, many new solutions were discovered through networking breakfasts and coffee chats at the six Centrals.
- After hours events included the Official IBS House Party, the National Sales & Marketing Awards (The NationalsSM), the Best in American LivingTM Awards and the Young Professionals After Hours Party.
- The IBS Spike Concert Presented by GEICO featured the number one selling duo, Daryl Hall & John Oates.

The International Builders' Show® will be in Orlando January 10-12, 2017. See you there!

Featured Exhibitors

- Wells Fargo Home Mortgage
- Cadsoft Corporation
- Murphy Door Inc
- Reveal Windows & Doors by Pacific Architectural Millwork
- BuilderTREND

See All Featured Exhibitors

2016 Show Guide

Check out the show guide to see everything happening at IBS 2016.

Best of IBS Awards

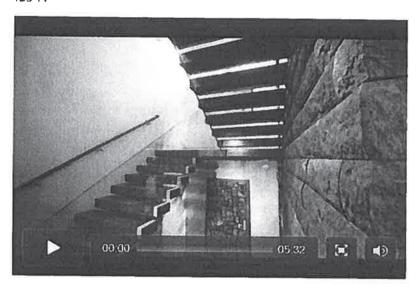
Close to 300 entries in nine categories were received in the 2016 Best of IBS Awards.

Check out all of our finalists and winners to see why our judges named them the BEST OF IBS 2016!

IBS TV

Check out IBS TV to see what happened at IBS 2016! Also check out The 2016 New American Home in Las Vegas.

IBS TV



DESIGN & CONSTRUCTION WEEK

In 2017, the NAHB International Builders' Show® (IBS) is co-locating with NKBA's Kitchen & Bath Industry Show® (KBIS) to present Design & Construction Week® (DCW).

Join us January 10-12, 2017 in Orlando!

IBS TWITTER FEED



Ply Gem @PlyGem

Check out these 2016 building #trends from @Vagabondesigns: https://t.co/JU3s7Seu1v . #design #IBSVegas https://t.co/COZJPstzZb

1 HOUR AGO



Builders' Show @IBSVegas

RT @IBSVegas: Didn't attend IBS 2016? Read all about what you missed (it was a lot!)! #IBSVegas https://t.co/YQirXIU6UR

5 HOURS AGO



Mr Building Science @mrbldngscience

The @ibacos crew @ #IBSVegas https://t.co/f2Q1kz0D9V

5 HOURS AGO

BUILDERS' SHOW BLOG

JAN 29, 2016

What Happened @ IBS 2016? Lots...

It's a wrap! Thousands attended NAHB's International Builders' Show® (IBS), January 19-21 in Las Vegas! Building industry ...

Read More >















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EXHIBIT H

NAHB International Builders' Show | January 10-12, 2017 in Orlando, FL http://www.buildersshow.com/Search/Exhibitors.aspx#showlD=12&e...

2017 NAHB International Builders' Show® January 10-12, 2017 // Orlando, FL

2016 Exhibitors





Your Search Criteria: (Remove all criteria and start new search)

Exhibitor Name:

FORTA-KOTE

Fortifiber Building Systems Group

Showing 1 - 2 of 2 records



FORTA-KOTE | Grove City, Pennsylvania

Please stop by and visit our booth Booth S4205



Fortifiber Building Systems Group | Fernley, Nevada

The Fortifiber Building Systems Group manufactures the most comprehensive moisture control systems available – helping to protect builders from water intrusion





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EXHIBIT I

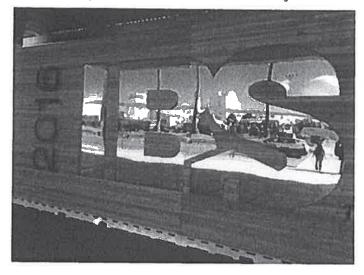
Forta-Kote® Fortakine Jan 19

We are at #IBSVegas, are you? Stop by booth S4205 to check out our new Multi-Surface Waterproofer. #coatings





Forta-Kote® is making its first appearance at the NAHB international Builders show® (IBS) in Las Vegas, from January 19-21. We are at booth \$4205, displaying our innovative coalings, sealers and toppings, at the largest annual light construction show in the world. #IBSVegas



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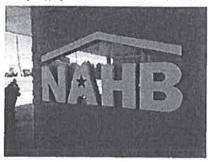
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Forta-Kote® Forta Kote® is making its first appearance at the targest annual light construction show in the world. Forta-Kote® will be enhibiting from Jailuary: 19.21. Stop by booth \$4265 to see our innor alive coatings, toppings, and seafors, as well as our new indicate.



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